

1. Title of the practice-  
Skills and Business Development Lecture series.
2. Objectives of the Practice
  1. To motivate personality development of students
  2. To develop various skills in the students.
  3. To create a business mindset in the students.
  4. Informing students about self-employment opportunities.
  5. To motivate students to start a business.
  6. To motivate the existing business people for business growth.
3. The Context

Our college gives importance to students personality development. Commerce department gives priority to students self-employment and create new business opportunities for the students.

Commerce department works for industrialist to create new business and growth of knowledge.

#### 4. The Practice

In Covid-19 pandemic situation whole world was lockdown. People were mentally disturbed, that time our commerce department was working for to reduce the stress on the minds of the youth and business in the society.

Dr. Uday Lokhande sir professor of Commerce department has organized online programme and guide to the society.

Following lecture series were organized.

Sr. No.	Date	Subject
1	28/29/30-07-2021 Three day	Capsule programme on social skills
2	14/15/16-08-2021 Three day	Workshop on sales closing techniques.
3	24-08-2021	Stop procrastination for productivity
4	03-09-2021	Habit mastery
5	17/18-09-2021	Everything about goal setting
6	25-09/2021	Focus areas for business growth

## 5. Evidence

This programme become helpful for youngsters, businessmen, employee. It benefited for many industries. Financially remedy plans were suggested for business problems in their minds.

The courage required for self-employment began to form in youth.

## 6. Problems Encountered and Resources Required

Still the mindset of the society seems to be doing the job. Business acumen and risk taking mentality are rarely seen in society. Still youth gives preference to job.

Many times in online lecture there is poor connection of internet, so that's why this often leads to interruptions in the lecture. If therefore affects the perception process.

## 7. Notes (Optional)



  
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