

Arts & Commerce College ,Satara


# CERTIFICATE COURSE IN SHARE MARKETING

2017-18

Date: 21/08/2017

## NOTICE

All the students of B.Com. I., II., III, are hereby informed that 'Certificate Course in Share Marketing' is commencing from 6<sup>th</sup> September 2017. Interested students are requested to register their names to Dr.Rajeshkumar Chetiwal on or before 5<sup>th</sup> September 2017.

  
**Head**

Department of Commerce  
Arts and Commerce College,  
SATARA.



  
**Principal**

Arts and Commerce College,  
SATARA.

# Certificate Course in Share Marketing

## Course Outcomes

- Improvement in Financial Literacy of the students.
- Understanding the importance of savings and cumulative returns on their savings.
- Knowledge of various concepts related to stock-market.
- Ability of employment to get the jobs in the field of stock-market.
- Enhancement in decision making capacity about investment.
- Enrichment of knowledge in practical trading of shares through field visit.



  
Principal  
Arts & Commerce College  
Satara.

# **Certificate Course in Share Marketing**

## **Course Objectives**

- To Improve Financial Literacy of the students.
- To understand the importance of savings and cumulative returns on savings.
- To understand various concepts related to stock-market.
- To get jobs in the field of stock-market.
- To take savings and investment decision.
- To learn Practical trading of shares through broker office visit.



**Principal**  
Arts & Commerce College  
Satara

# 'Certificate Course in Share Marketing'

## Report

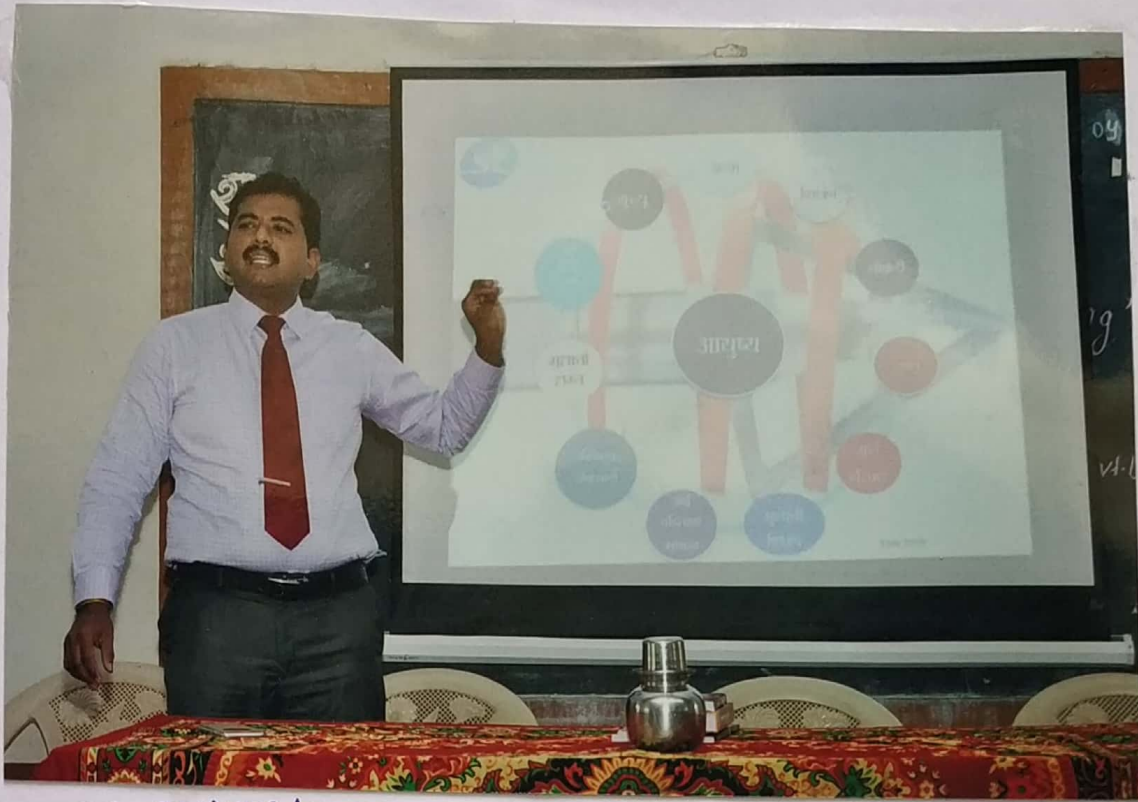
In our college 'Certificate Course in Share Marketing' has been conducted from 6<sup>th</sup> September 2017 to 16<sup>th</sup> September 2017. In this course 32 students were participated and taken benefit of this course. For this course Mr. Shankar Karpe (M.D. Shri.Tisai Consultancy Pvt.Ltd.) and Prof.Rajeshkumar Chetiwal were guided to the students on conceptual and actual practice of Stock Market. To acquire the practical knowledge, field visit to stock broker office was also conducted.

On 16<sup>th</sup> September 2017 certificates of this course were distributed by the auspicious hands of our Principal Dr.Yashwant Patane.

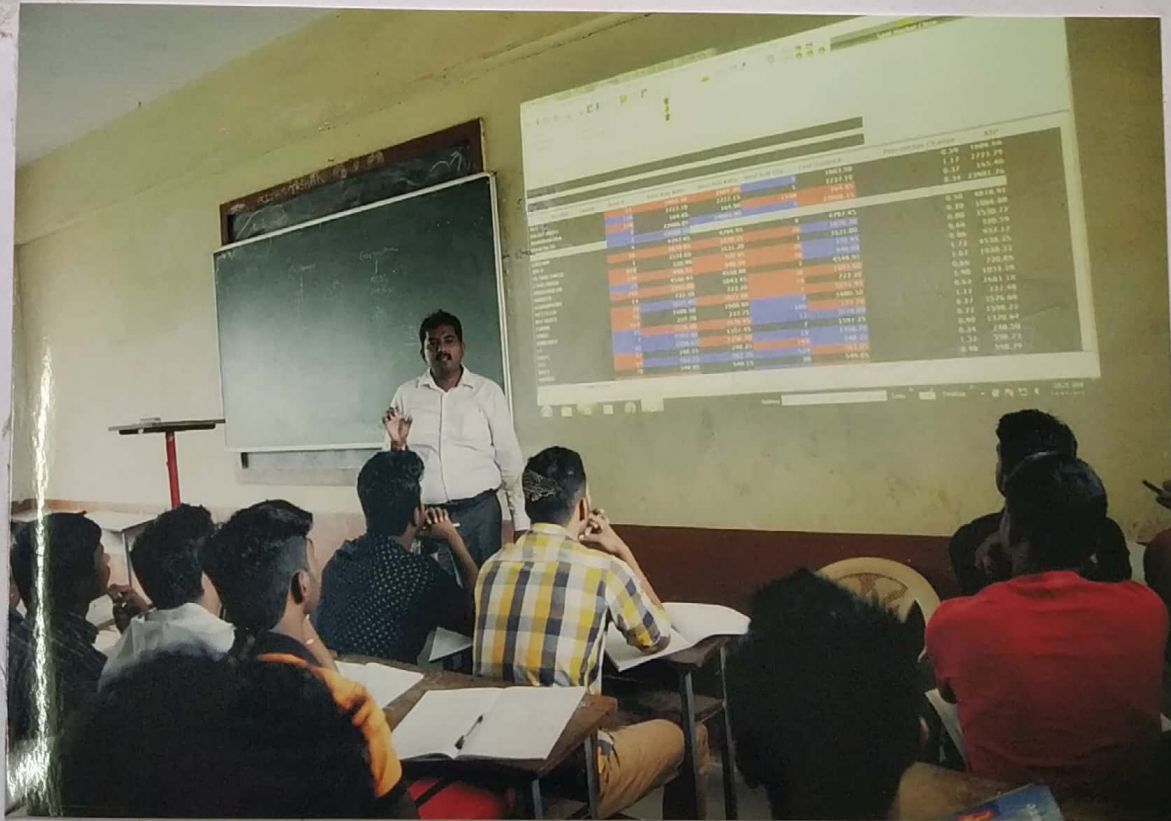


  
**Principal**  
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# Certificate Course in Share Marketing (2017-18)



Mr. Sankar Karpe



Mr. Sankar Karpe.

