

Arts & Commerce College ,Satara

**CERTIFICATE COURSE IN SHARE  
MARKETING**

2015-16

Date: 15<sup>th</sup> January 2016

## NOTICE

All the students of B.Com. I., II., III, are hereby informed that 'Certificate Course in Share Marketing' is commencing from 2<sup>nd</sup> February 2016. Interested students are requested to register their names to Dr.Rajeshkumar Chetiwal on or before 31<sup>st</sup> January 2016.

*Chetiwal*

**Head**

**Department of Commerce  
Arts and Commerce College,  
SATARA.**



*RS*  
**Principal  
Arts and Commerce College,  
SATARA.**

# **‘Certificate Course in Share Marketing’**

## **SYLLABUS (2015-16)**

### **Introduction to Stock Market**

- Introduction
- What is Demat Account
- Documents required for Demat Account
- Working of Demat Account

### **Benefits of Share Market**

- Share Market Business benefits
- Share Market Investment benefits
- Delivery Investment
- Trading : Delivery, Positional , Intraday

### **Controller Authority**

- SEBI
- Role of SEBI

### **Stock Market Information**

- What is Equity Share? , Face Value of Share , premium of Share
- Interim Dividend , Final Dividend
- Primary and Secondary Market
- Different Stock Exchanges in India
- Stock Brokers , Volume , Liquidity Different Sectors
- Demand and Supply, Brokerages and Taxes , Trading and Settlements
- Fluctuation in Share Prices , Market Capitalization
- Small Cap , Mid Cap , Large Cap Companies



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## **Different Indices**

- SENSEX
- NIFTY
- Sectional Indices

## **Primary Market**

- IPOs
- Right Issues , Bonus Issues
- Stock Splits , Buybacks
- Record Date , Ex-Date , Book Closure

## **Intraday Trading**

- Company Selection for Intraday Trading
- Margin Amount
- Long Position , Short Position
- Stop Loss , Target

## **What is Technical Analysis?**

Benefits of Technical Analysis

Types of Charts


- Line Chart , Bar Chart, Candle Stick Chart



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**Satara.**

Satara Maratha Vidya Prasarak Samaj, Satara  
**ARTS AND COMMERCE COLLEGE, SATARA**  
 Department of Commerce  
**'Certificate Course in Share Marketing'**  
**Time Table (2015-16)**

Date	02/02/16	03/02/16	04/02/16	05/02/16	06/02/16	07/02/16	08/02/16	09/02/16	10/02/16	11/02/16	12/02/16
Faculty	SBK	RPC	SBK	SBK	RPC	RPC	SBK	RPC	RPC	SBK	SBK
Time	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30	11:00- 12:30
<b>Recess : 12:30 to 12: 45</b>											
Time	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15	12:45- 02:15

  
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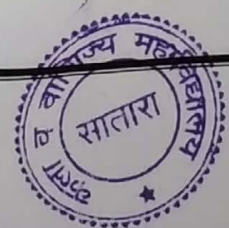
# Certificate Course in Share Marketing (2015-16)



Mr. Sankar Karpe Guiding students on stock market



Prin. Dr. Y.S. Patame addressing students.





# Certificate Course in Share Marketing (2015-16)



prin. Dr. Y. S. Patane and Dr. Gorakhnath Kamble (certificate distribution programme)



कला व वाणिज्य महाविद्यालय, सातारा.

प्रौढ व निरंतर आणि विस्तार कार्यविभाग

शिवाजी विद्यापीठ, कोल्हापूर संचलित

### हजेरीपत्रक

शेअर मार्केटिंग प्रमाणपत्र अभ्यासक्रम

2 फेब्रुवारी ते 12 फेब्रुवारी 2016

अ.नं	विद्यार्थ्यांचे नाव	Date											
1	पवार प्रसाद सुरेश	PSR	PSR	PSR	PSR	PSR	PSR	PSR	PSR	PSR	PSR	PSR	PSR
2	दामले मृणाल एन.	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam
3	ग्रामोपाध्ये वरुण देवदत्त	Gra	Gra	Gra	Gra	Gra	Gra	Gra	Gra	Gra	Gra	Gra	Gra
4	घोरपडे आशिकेश शामराव	Agho	Agho	Agho	Agho	Agho	Agho	Agho	Agho	Agho	Agho	Agho	Agho
5	राऊत प्रणव मुरलीधर	Rau	Rau	Rau	Rau	Rau	Rau	Rau	Rau	Rau	Rau	Rau	Rau
6	पायनी प्रज्ञा विक्रम	Pay	Pay	Pay	Pay	Pay	Pay	Pay	Pay	Pay	Pay	Pay	Pay
7	लोढे अनुरोधा ज्ञानदेव	Lod	Lod	Lod	Lod	Lod	Lod	Lod	Lod	Lod	Lod	Lod	Lod
8	नारकर प्रिया हणमंत	Nar	Nar	Nar	Nar	Nar	Nar	Nar	Nar	Nar	Nar	Nar	Nar
9	निकम सुजाता अविनाश	Nik	Nik	Nik	Nik	Nik	Nik	Nik	Nik	Nik	Nik	Nik	Nik
10	मगर श्रध्दा विशाल	Mag	Mag	Mag	Mag	Mag	Mag	Mag	Mag	Mag	Mag	Mag	Mag
11	सुतार नितीन हणमंत	Sut	Sut	Sut	Sut	Sut	Sut	Sut	Sut	Sut	Sut	Sut	Sut
12	अन्सारी राशिद आसिफ	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa	Ansa
13	जाधव विक्रम तानाजी	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh	Jadh
14	साळुंखे पूजा जयसिंग	Salu	Salu	Salu	Salu	Salu	Salu	Salu	Salu	Salu	Salu	Salu	Salu



प्रकल्प अधिकारी

शेअर मार्केटिंग प्रशिक्षण अभ्यासक्रम

कला व वाणिज्य महाविद्यालय सातारा.





प्राचार्य

कला व वाणिज्य महाविद्यालय

सातारा



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प्रौढ व निरंतर आणि विस्तार कार्यविभाग  
शिवाजी विद्यापीठ, कोल्हापूर संचलित  
शेअर मार्केटिंग प्रमाणपत्र अभ्यासक्रम

2 फेब्रुवारी ते 12 फेब्रुवारी 2016

विद्यार्थी यादी

अ.नं	विद्यार्थ्यांचे नाव
1	पवार प्रसाद सुरेश ✓
2	दामले मृणाल एन. ✓
3	ग्रामोपाध्ये वरुण देवदत्त ✓
4	घोरपडे आशिकेश शामराव ✓
5	राऊत प्रणव मुरलीधर ✓
6	पायनी प्रज्ञा विक्रम ✓
7	लेंढे अनुराधा ज्ञानदेव ✓
8	प्रिया हणमंत नारकर ✓
9	मोरे <del>विष्णू</del> सुजाता अविनाश ✓
10	मगर श्रध्दा विशाल ✓
11	सुतार नितीन हणमंत ✓
12	अन्सारी राशिद आसिफ ✓
13	जाधव विक्रम तानाजी ✓
14	साळुंखे पूजा जयसिंग ✓



प्रकल्प अधिकारी

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व वाणिज्य महाविद्यालय, सातारा.



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सातारा

कल

# **'Certificate Course in Share Marketing'**

## **Report**

In our college 'Certificate Course in Share Marketing' has been conducted from 2<sup>nd</sup> February 2016 to 12<sup>th</sup> February 2016. In this course 14 students were participated and taken benefit of this course. For this course Mr. Shankar Karpe (M.D. Shri.Tisai Consultancy Pvt.Ltd.) and Prof.Rajeshkumar Chetiwal were guided to the students on conceptual and actual practice of Stock Market. To acquire the practical knowledge, field visit to stock broker office was also conducted. On 15<sup>th</sup> February 2016 certificates of this course were distributed by the auspicious hands of Mr.Gorakhnath Kamble (Director, Board of Adult and Continuing and Extension Department, Shivaji University,Kolhapur).

